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How to start a Playgroup

The idea of starting a new playgroup can seem daunting, particularly for someone who hasn’t been involved in playgroups before. People decide to start a new playgroup for many reasons. They include:

- There are no playgroups nearby.
- A new parent group at the early childhood centre wants to continue to meet and develop into a playgroup.
- Local playgroups are full and have waiting lists.
- A neighbourhood house, church or other family service wants to offer playgroups as part of their program.
- A group of people have a particular interest to start a special playgroup eg fathers, nannies, home educators, culturally diverse, Saturday, Montessori or home playgroups.
- Meeting in homes usually works well for several months until babies become mobile. The next step is moving into a playgroup venue. Playgroup NSW is able to assist in locating suitable venues.

Follow the ten steps listed below as a guide.

**Step 1 - finding families**

The first thing you need to start a playgroup is at least three interested families. Talk to everyone you can think of who may be interested in a playgroup. Surveys show that most people join a playgroup because a friend asked them. You can approach your local Early Childhood Clinic or advertise in a local shop window. Contact Playgroup NSW for information, and assistance.

If you have too many people initially, you may encourage some to start a separate group, or make a waiting list and contact those on the list when you are ready to enlarge or start another session.

Once you have found some interested families arrange a time to sit down and talk. This works best without the children, so consider a meeting at night.

**Step 2 - the playgroup’s purpose**

Start the meeting by asking everyone what they want out of playgroup for themselves and their children. List everyone’s reasons and highlight the key words that you all agree are most important.
Step 3 - choosing the time

Generally playgroups meet once a week for 2 hours. The time of day the group meets can be dictated by availability of the venue and what suits the adults. Playgroups often work in with kindergarten or school times.

The day of the week you hold your playgroup will be determined by the times most families are available.

Choose a few days and times. This gives you more options when looking for a place to hold your playgroup. Decide whether you will meet in the school holidays.

Step 4 - choosing a place to meet

Basic requirements are an indoor and outdoor play space that is safe and easy to supervise (note – outdoor space may not always be available). A separate kitchen, suitable toilet facilities and storage space are also necessary. Consider parking facilities and public transport.

Existing playgroups could tell you whether or not you could hold your new playgroup at their venue on another day. This way all the equipment can be shared, making it much easier for you to get started.

If you can’t find a venue this way, look at a road map and note all the school halls, churches, neighbourhood houses, community centres, early childhood centres, and scout or guide halls. Be creative. List any local, affordable place that might have space suitable for your children to play. Ask someone to volunteer to follow up the most suitable and convenient venues.

Do NOT sign leases / agreements before referring these documents to Playgroup NSW for advice.

Step 5 - choosing activities

Discuss together how you will spend your time at playgroup. Each playgroup decides what works well for adults as well as the children. A general routine involves setting up, time for children to play and adults to chat, a snack time, more socialisation and play, then time for everything to be packed away and a general clean up.

When thinking of the play activities for children, offer plenty of free play because toddlers are not ready for lengthy instructions and rules. They need plenty of uninterrupted time to make choices, freely explore and experiment.

Don’t expect children to always make something to take home. It is the process of doing rather than producing something that is so important for young children. Keep activities simple enough for children to do most of the work themselves.

Most popular playgroup activities are painting, sandpit, playdough, cutting and pasting, bikes and home corner.
- Snack time

Plan for a break some time during the playgroup session. This may be a formal time when everyone eats together or it may be informal with children eating according to their needs. You could ask families to bring a piece of fruit to be cut up and shared, or each child could bring their own snack. Consider whether juice or water will be offered as drinks or if each child is to bring their own.

**Snack time considerations**

- Offer healthy foods
- Take precautions to minimise the risk of transferring communicable diseases
- Think through safety issues, eg danger of children choking if eating while running
- Keep hot tea/coffee out of reach of children
- Be sensitive to food allergies
- Decide whether to have party food to celebrate children’s birthdays.

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**Step 6 - toys/equipment**

_Start simple._ Children do not need hundreds of toys to play with, but will enjoy the interaction with you, the other children and adults.

The play equipment you need depends on the ages and interests of the children. Sets of toys are preferable to one-off toys that will cause contention between the children. Blocks, balls, sandpit toys, musical instruments, dolls, pushers, baby toys, playdough equipment and books can be shared by all.

Consider the crockery and cutlery for both adults and children. Most venues have a kettle, plates, cups and bowls for snack time. If not, you may need to provide your own.

Once you have made a list of the equipment you need, ask for a volunteer to be responsible for the list. Can anyone get things donated?

You don't have to go out and buy expensive toys and equipment. Search through opportunity shops, fetes or garage sales. Try to use materials that are readily available and inexpensive.

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**Step 7 - adult responsibilities**

- **Decision making** - Our experience has shown that a playgroup succeeds if it belongs to everyone. Everyone shares in the decision making and everyone helps with the workload.

- **Supervision** - Be sure adults bringing a child to playgroup know that they are responsible for their child’s behaviour and safety, and that it is every child’s right to be supervised for safe and fair play.

Many playgroups find it’s best to write down simple guidelines or policies that outline the expected behaviour of both children and adults at their playgroup. You may wish to do this now but it may be more appropriate to discuss after the playgroup has been running for a few weeks. Simple guidelines let everyone know what is expected. This helps to maintain a relaxed group that is fun for everyone.
Step 8 - insurance

It is essential that your playgroup is covered by a comprehensive insurance policy. Playgroup NSW offers a membership package that includes an insurance cover specially designed to meet all playgroup needs.

- See Book 9 for all Insurance information including what is and is not covered.

Step 9 - what will it cost?

Costs will vary from group to group and the number of families in a playgroup will affect the amount and also other costs such as:

- The recurring costs – rent, administration.
- Setting an amount to spend on play equipment.
- The cost of perishable materials - glue, paint, milk and stationery.
- Adding an amount for unforeseen costs.
- Determining how members will pay their session fee – weekly, monthly or by the term.
- Payment of Playgroup NSW annual membership fee and zone fee for each member. Note – annual membership fee includes member benefits and insurance coverage.

Fundraising can be considered if it is felt there is a need.

- See Book 10 for more information on Fundraising including tips and ideas to make it a success.

Step 10 - ready to start

Set a playgroup starting date in a few weeks time. If all the planning is not done by then, meet instead in someone’s home or at a local park.

Before leaving the meeting swap names and telephone numbers so families can keep in touch.

Encourage everyone to get his or her allocated tasks done quickly while enthusiasm is high.

Planning some simple activities for the first few sessions will ensure a playgroup session which has value and is enjoyable.
The First Few Sessions

- Don’t have too high expectations on the first day as it is a new experience for everyone.
- Be flexible.
- Wear name tags if you don’t know each other. Include your child(ren)’s names on adults name tags.
- Have a few toys available for the children, preferably those which are easily shared.
- Keep activities simple and plan just a few each session.
- Allow plenty of time for the adults to relax and get to know each other.
- A tea/coffee break gives the adults time to discuss plans for the group and to share their ideas, experiences and problems. The children might like to share fruit at the same time.
- A simple time-table can be useful. Be flexible but most people feel comfortable with a relaxed routine.

This example may be used as a guide but use one which suits you all.

Sample Playgroup Routine

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.30</td>
<td>Hello time, welcome new members, set up, arrange indoor and outdoor play areas and a few activities.</td>
</tr>
<tr>
<td>9.30 - 10.00</td>
<td>Free play, outside and inside.</td>
</tr>
<tr>
<td>10.00</td>
<td>An activity such as painting, gluing, threading, etc</td>
</tr>
<tr>
<td>10.30</td>
<td>Morning tea – children have fruit at small tables, adults have tea/coffee, discuss happenings, planning, concerns, etc.</td>
</tr>
<tr>
<td>10.45 - 11.15</td>
<td>Free play, outside and inside.</td>
</tr>
<tr>
<td>11.15</td>
<td>Story/music time.</td>
</tr>
<tr>
<td>11.30</td>
<td>Pack up, clean up, goodbyes</td>
</tr>
</tbody>
</table>
Where can we get help and information?

- *Playgroup NSW* – suggestions and advice are available over the phone.

- *Totline Magazine* – published quarterly. It has activity ideas, information on Playgroup management and organisation and issues of interest to parents and carers of young children.

- *Play program* – Sections 1-2-3. You receive Section 1 upon affiliation and can purchase Sections 2 and 3 at cost (contact Playgroup NSW for costs and orders).

- *Local libraries* – Look for simple activity ideas, home-made toys, story books, songs and rhymes.